

# ***Probus Club of Calgary***

Volume 14, Issue 164, February 19th, 2009

***Probus Club is a group of enthusiastic, concerned business associates, striving to develop positive business relationships that will benefit all members.***

## **NEXT MEETING:**

March 5th, 2009 @ 11:45am  
Calgary Elks Lodge and Golf Club  
2502 6<sup>th</sup> St. N.E.

**FEES:** Prospective members attending under an available category will attend their first meeting free of charge. Visitors who are not prospective members - \$26.00

- 1) Lani opened the meeting at 11.45am
- 2) She handed out her Tips from the Pres, entitled '5 Questions to Help Turn Your Passion into Profit'.
- 3) Apologies had been received from Lloyd, Chris and Heather.
- 4) Lani asked Michelle to send flowers to Chris who is suffering from a detached retina, and will be out of action for a while.
- 5) Maureen said the Probus Prayer.
- 6) Peter announced that he would like to organize a SAIT dinner and asked members to indicate, with a show of hands, whether this is likely to be of interest. Based on the numbers of hands, he will go ahead and book something. The cost will be \$50.40 per person.

## **Speaker**

Maureen introduced Matt Olah of Anduro Marketing, who was our speaker for the day.

Matt gave a very interesting talk about online marketing and how to use Search Engine Optimization methods to ensure that our efforts are reaching the screens of our prospects.

## **Present**

Erin Bosch, Ed Brigden, Lani Donaldson, Mike Dowling, Phil Rauzon, Sid Helischauer, Corbin Helischauer, Richard Hook, Rick Hurley, Michelle Johnston, Ralph Jorgensen, Maureen Macdonald, Matt Olah, Brenda Mahoney, Netty Palmer, Veralin Phillips-Michael, Beat Schmassmann, Paul Semadeni, Vicky St Four, Keith Traptow, Peter Whalley, Faith Wood, Wendy Zak

## Leads and Thank-you's

### Thank-You's

<b>To:</b>	<b>From:</b>	<b>For:</b>
Michelle Johnston Michelle's Floral Boutique	Faith Wood Inspiring Minds	Sending basket to brother, despite Valentine's week
Faith Wood Inspiring Minds	Veralin Phillips-Michael CJ Campbell Insurance	The lead
Lani Donaldson Beacon Literacy	Faith Wood Inspiring Minds	Referring new client and mom for anxiety issues
Lani Donaldson Beacon Literacy	Michelle Johnston Michelle's Floral Boutique	Ordering lots of flowers for herself and her husband
Perer Whalley Sports Stitch	Michelle Johnston Michelle's Floral Boutique	Coming into my store to pick up flowers
Faith Wood Inspiring Minds	Lani Donaldson Beacon Literacy	For hypno session – it made the world of difference
Michelle Johnston Michelle's Floral Boutique	Lani Donaldson Beacon Literacy	Thank you for all your flowers – they made a lot of people happy
Lloyd Traptow Taylor Signs	Ralph Jorgensen	Lettering on antique tractor grille
Lloyd Traptow Taylor Signs	Ralph Jorgensen	Great cartoon depicting an engineer
Rick Hurley AzTech Consulting	Ralph Jorgensen	Timely service on the computer
Veralin Phillips-Michael	Richard Hook	The referral

### Leads

<b>To:</b>	<b>From</b>	<b>For</b>
Veralin Phillips-Michael CJ Campbell Insurance	Faith Wood Inspiring Minds	Jamie Erickson re business liability insurance
Brenda Mahoney Strategies for Success	Netty Palmer CIR Realty	Danielle – referral workshop for salesteam
Lani Donaldson Beacon Literacy	Peter Whalley Sports Stitch	Landon Kadatz

Faith Wood  
Inspiring Minds Consulting

Rick Hurley  
AzTech Consulting

Lyn needs help with son

Michelle Johnston  
Michelle's Floral Boutique

Rick Hurley  
AzTech Consulting

Flowers to Jeannette at  
Sandalwood

Mike Dowling  
ComPro Services

Lani Donaldson  
Beacon Literacy

Need to organize a job for  
August

Michelle Johnston  
Michelle's Floral Boutique

Lani Donaldson  
Beacon Literacy

Flowers for Chris Alves

## Existing Categories

Accounting Services  
Carpet Cleaning  
Computer Specialist  
Florist  
Health Foods  
Mortgage Broker  
Photographer

Business Coach  
Caterer  
Evaluator  
Gardener  
Marketing Consultant  
Reading Specialist  
Promotional Products

Book Keeper  
Chiropractor  
Financial Planner  
General Insurance  
Marketing Copywriter  
Realtor  
Sign Printer

## NEW MEMBERS:

Be sure to bring your business associates to the next open meeting and show them the advantages of belonging to the Club. If you have contacts that you would like to have invited to a meeting, pass their name and telephone number to the Membership Director, and he will follow up all leads.

**Remember, if someone you recommend joins Probus  
you will receive a \$50 gift certificate from Probus to use as dues on Social Events.**

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### **Probus Club of Calgary Calgary's Networking Club BOARD OF DIRECTORS 2007**

President	Lani Donaldson
Past President	Veralin Phillips-Michael
Vice President	Sid Helischauer
Treasurer	Ed Brigden
Secretary	Wendy Zak
Guest Speakers	Maureen Macdonald
Membership	Brenda Mahoney
Social	Peter Whalley
Speakers & Social	Rick Hurley

## OUR WEBSITE

Our website can be viewed at:

[www.probusclubcalgary.org](http://www.probusclubcalgary.org)

If you have any changes that need to be made to your company or personal information please contact Rick Hurley at AZtech Consulting right away.

**Before contacting a member either by phone or by mail be sure to check the membership listing on the website for possible address changes.**